

# LIVE2LEAD

ANDERSON

December 7th, 2023



**RYAN LEAK**

SPEAKER, EXECUTIVE COACH, & WALL STREET  
JOURNAL BEST-SELLING AUTHOR



**KENDRA SCOTT**

DESIGNER, FOUNDER,  
EXECUTIVE CHAIRWOMAN



**JOHN C. MAXWELL**

#1 LEADERSHIP EXPERT  
AND BEST-SELLING AUTHOR



**MARCUS BUCKINGHAM**

BEST-SELLING AUTHOR, GLOBAL RESEARCHER,  
AND STRENGTHS REVOLUTIONIST

## John C. Maxwell

John C. Maxwell, the #1 New York Times best-selling author, coach, and speaker who has sold more than 30 million books, has been identified as the #1 leader in business by the American Management Association® and the world's most influential leadership expert by Business Insider and Inc. magazine.

John has also received the Horatio Alger Award, as well as the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network. His organizations — Maxwell Leadership, The Maxwell Leadership Certified Team, EQUIP, and the Maxwell Leadership Foundation— have trained millions of leaders from every nation in the world.

“Every year I have the opportunity to speak to people around the world about the life-changing principles and defining moments that have impacted my life. There’s nothing like making the human connection and forming new relationships and bonds. Speaking is really my first passion. I love challenging and motivating audiences with real-life stories and timeless principles that I always back with actionable steps. I’ve spent the last 40 years inspiring and challenging people from numerous Fortune 500 companies, national trade associations, nonprofits, and educational institutions to grow, change, and find their passion.” - John C. Maxwell